

# ***CETA: Opportunities and Challenges for British Columbia***

**Thursday, February 18, 2016; 09:30 - 13:30**  
**Wild Rose Room, University Club,**  
**University of Victoria**

The impending Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union (EU) poses potential opportunities and challenges for Canadians in many areas, including – but not limited to – business prospects, legal constraints, and consumer behaviour.

**The European Union Centre of Excellence at the University of Victoria invites you to attend an expert discussion, examining some of the major public and private areas CETA is likely to affect in BC. A networking lunch will follow (by invitation).**

**Keynote: Karsten Mecklenburg, EU Delegation to Canada**

Karsten Mecklenburg has been the Head of the Trade and Economic Section at the EU Delegation in Canada since September 2013. He holds degrees in both Law and Political Science, with a specialisation on Public International law and International relations. Mr. Mecklenburg has been working with the EU since 1997.

**Public Discussion**

The discussion will provide an overview of some of the most visible regulatory impacts of CETA for British Columbians, and will engage with experts and practitioners from the areas of provincial government, municipal government, academia, business sectors, and labor unions, in order to offer an interesting and relevant showcase of informed opinions on what CETA means for BC.

Invited Speakers: Janel Quiring, Director International Trade (Ministry of Trade, BC Government), Jen Baggs (UVic Business), Emmanuel Brunet-Jailly (UVic Public Administration), Valerie D'Erman (UVic Political Science), Amy Verdun (UVic Political Science)

As space is limited, interested participants must contact Nicole Bates-Eamer to register, [nbeamer@uvic.ca](mailto:nbeamer@uvic.ca) or 250-721-6490.



**University  
of Victoria**

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